

## Jessica Perez-Beebe

### LEADER OF LEADERS

Jessica Perez-Beebe is a number one best-selling author of ***The North Star Method***, released in 2024 to rave reviews as "the best book on goal setting" many readers have ever encountered. Known for combining spiritual wisdom with practical strategies, Jessica's book provides a powerful guide to defining a North Star Vision that keeps people progressing with purpose. Her readers describe it as "a comprehensive manual" packed with wisdom, real-world examples, and interactive exercises to help readers clarify their vision and achieve life-changing results.

In addition to her success as an author, Jessica is a top sales director, leading a million-dollar-a-month sales team for one of the industry's premier online coaching companies. A lifelong entrepreneur, pro-athlete, speaker, and multi-certified coach, Jessica has over two decades of experience in health, fitness, business, and personal development. She's renowned for helping clients reach high-performance results without burnout, making lasting changes through leadership, mindset shifts, and personal transformation.

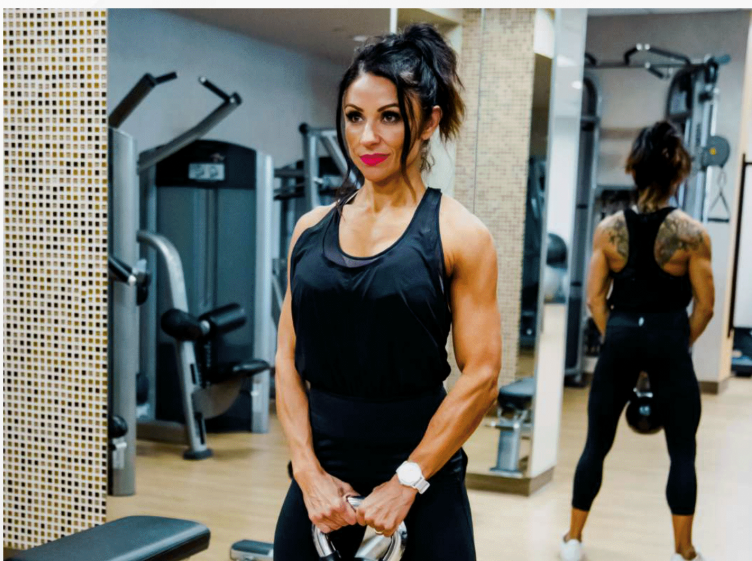
Jessica's career reflects her dedication to transformation, having built and scaled multiple businesses across diverse industries and guiding hundreds of clients to optimize their personal and professional lives. A professional IFBB physique athlete, she embodies resilience and peak performance, overcoming her own health challenges to achieve success.

#### On a personal note:

Jessica is a dedicated wife and mom. After living location independent across three countries and five states for ten years, Jessica and her family have settled back in their hometown of Wilmington, DE. In her downtime, she enjoys cooking, reading, writing, painting, hiking, lifting weights, and having lots of laughs with her husband, their two kids, and their beloved standard poodle.

You can learn more about Jessica at  
[www.jessicaperezbeebe.com](http://www.jessicaperezbeebe.com)

Grab a copy of The North Star Method at  
<https://a.co/d/fa6QQxM>



#### Credentials

Jessica is a certified strategic life coach, and expert in mindset and high performance. She's trained directly under some of the world's top coaches, including Tony Robbins and Brendon Burchard. Before starting her online coaching company in 2018, Jessica was a success coach for a Fortune 500 company, where she helped hundreds of entrepreneurs start, grow, and optimize their business.

Jessica earned her bachelor of arts degree from University of Delaware, and has accumulated over 5,000 hours of coaching education in business, fitness, life, and leadership.

She's spoken on stages across the country, and has been featured on dozens of podcasts, summits and print publications.



#### On a Personal Note...

Jessica has built four businesses from the ground up (one which she sold that is still thriving today) in three industries, and is known for overcoming numerous personal adversities, and for transforming nearly every area of her life: from an out of shape smoker to a professional athlete, from poverty to wealth, insecure to confidently creating her best life!

Jessica is a dedicated wife and mom, who was born and raised in Wilmington, Delaware. After living location dependent for five years, she and her family have settled down in Washington state. In her downtime Jessica enjoys boating, hiking, painting, romantic dinners with her husband, and movies with her daughter. Her favorite snack food is popcorn, which she only eats one kernel at a time!

## Possible Talking Points

- ▶ How to achieve high performer results in all areas of life
- ▶ High achiever vs high performer
- ▶ Overcoming your fear of sales
- ▶ Selling with empathy & integrity
- ▶ Start with **Why** for long-term success
- ▶ The benefits of being vision-driven vs money or market-driven
- ▶ Vision vs goals
- ▶ What it takes to be a successful coach who sets yourself apart
- ▶ Starting an online coaching business
- ▶ How to manage your time so you achieve more by doing less
- ▶ Reinventing yourself at any age



## As Featured In:



## Bonus

Jessica will promote the interview to her email list and her 16,000+ social media followers.

Want to interview Jessica for your show? Apply here! [www.jessicaperezbeebe.com/book](http://www.jessicaperezbeebe.com/book)